The International Paediatric Brain Injury Society and the North American Brain Injury Society

**Joint Conference on** 

# Brain Injury

**New Yorker Hotel** September 21-24

2022

Administrative assistance from:

INTERNATIONAL Brain Injury Association

# Exhibit & Support Prospectus



international paediatric brain injury society



For conference information: www.internationalbrain.org

#### **ABOUT THE CONFERENCE**

The International Paediatric Brain Injury Society (IPBIS) and the North American Brain Injury Society are pleased to announce that a Joint Conference on Brain Injury will be held September 21-24, 2022, in New York City at the iconic New Yorker Hotel.

The conference will focus on the development of innovative treatments, rehabilitation programs, support mechanisms and ways to improve the lives of children and adults affected by brain injury.

#### **EDUCATIONAL OBJECTIVES**

The Joint Conference will span an intensive four-day period and will feature internationally-renowned plenary speakers, platform lectures, workshops and panels. In addition, brain injury professionals from around the world will have the opportunity to share their research and clinical findings through the peer-reviewed abstract submission process. Don't miss this opportunity to join decision-makers and key opinion leaders who are shaping the future of brain injury research, treatment, and rehabilitation!

#### ABOUT THE ORGANIZERS

The International Paediatric Brain Injury Society (IPBIS) is a professional association of multidisciplinary professionals dedicated to advancing research and disseminating knowledge on paediatric brain injury.

The North American Brain Injury Society (NABIS) seeks to move brain injury science into practice. Whether it is in the area of clinical care, research, or public policy, the organization stands behind the premise that advances in science and practices based on application of the scientific evidence will ultimately provide the best outcomes for those with brain injuries.

IPBIS and NABIS have entered into a strategic affiliation with the International Brain Injury Association (IBIA), the world's largest membership-based organisation for multidisciplinary professionals working in the field of brain injury.

#### **CONFERENCE CHAIR**



Ronald Savage, EdD

#### **CONFERENCE CO-CHAIRS**



Brian Greenwald, MD



Roberta DePompei, PhD Beth

Wicks

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Visit **www.internationalbrain.org** for complete planning and faculty lists.

#### **ABOUT THE VENUE**

Built during the height of the Jazz Age, the New Yorker Hotel has dazzled visitors with its Art Deco décor, exceptional service, and superb location for generations. The New Yorker has a history as intriguing as her intricate design, welcoming celebrities, politicians and artists for decades. The "Grand Old Lady" has been a striking component of the New York skyline since her 1930 inception.

The hotel enjoys a perfect location in Midtown Manhattan, just minutes from the Empire State Building, Times Square, Javits Center, Penn Station, Madison Square Garden, and a host of world-class museums and restaurants. The location of the iconic New Yorker puts some of the city's most remarkable attractions right at your doorstep!

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#### **CONFERENCE FORMAT**

The Conference will feature an outstanding faculty of internationally recognized speakers delivering platform lectures, panels and workshops. State of the art research is presented dealing with every aspect of brain injury from coma to community. In addition to the invited lectures and panels, peer reviewed abstracts will be considered for oral or poster presentations. Abstracts will be reviewed by the Joint Conference Planning Committee, and the submission portal is currently open through April 11, 2022.

#### WHO WILL ATTEND?

The Conference will bring together multidisciplinary professionals with an interest in improving outcomes for children and adults with brain injury.

Attendees will be comprised of rehabilitation physicians, neuropsychologists, therapists, allied health professionals, educators and brain injury advocates from around the world. This list is not exhaustive and the organizers expect all multidisciplinary professionals involved in brain injury rehabilitation and treatment will benefit from this valuable opportunity to engage with experts, gain insights, and establish new collaborations.

#### WHO WILL EXHIBIT?

## Organizations that have exhibited and supported previous NABIS and IPBIS conferences include:

- ACRM
- Allergan
- AVANIR Pharmaceuticals
- Baylor College of Medicine
- Brain Injury Association of America
- CARF International
- Casa Colina
- Center for Neuro Skills
- Cerescan Digital Brain Imaging
- Children's Healthcare of Atlanta
- CNS Vital Signs
- Comprehensive Medical Case Management
- Concussion Care Center of Virgina
- CORE Health Care
- Craig Hospital
- Defense & Veterans Brain Injury Center
- Florida Inst. for Neurologic Rehabilitation
- Florida Neuropsychology
- Home Therapy Solutions, Inc.Lakeview NeuroRehabilitation
- Lakeview NeuroRenabili
- Learning Services
   Lippincott Williams 8
- Lippincott Williams & Wilkins
- LiveOak Living Communities
- Madonna Rehabilitation Hospital
- Medical Visions, Inc.
- Medtronic
- Mentis Neuro Rehabilitation
- Model Systems Knowledge Translation Center
- NeuroInternational
- Neurological Rehabilitation Living Center
- Neurological Case Management
- Ohio State University TBI Model System
- Pate Rehabilitation
- Rainbow Rehabilitation
- ReMed
- Sheltering Arms
- Spaulding Rehabilitation Hospital
- Special Tree
- Texas Institute for Research & Rehabilitation (TIRR)
- Transitional Living Center at Galveston
- Tree of Life Services, Inc.
- United States Brain Injury Alliance
- University of Alabama, Spain Rehab. Center

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• University of Florida Health ...AND MANY OTHERS!

#### **EXHIBIT AND SUPPORT**

A support and exhibit presence at the Joint Conference will bring your organization face-to-face with the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment and rehabilitation.

The Joint Conference presents a unique opportunity to promote your organisation to this highly specialized group of professionals. IPBIS and NABIS are pleased to offer a variety of support and exhibit opportunities with a range of price points to fit most budgets.

Please review the opportunities listed on the page that follows, and of course feel free to email: <u>congress@internationalbrain.org</u> with any support or exhibit questions you may have!

#### **COVID MITIGATION**

At the present time, IPBIS and NABIS are planning to hold the Joint Conference in-person. Ultimately, the health and safety of registrants, partners and staff remain our main concern. The organizers will continue to follow guidance and recommended safety measures from the Centers for Disease Control and Prevention (CDC) and the World Health Organization (WHO), as well as state and local officials. IPBIS/NABIS are mindful that the course of the pandemic remains unclear and unpredictable, and any changes to our plans will be announced should a virtual conference become necessary.

## SUPPORT OPPORTUNITIES

LEVEL	SILVER	GOLD	PLATINUM
	(\$4,000)	(\$8,000)	(\$12,000)
On-site Signage	٠	•	٠
Listing in Conference Program	•	•	٠
Conference website listing with logo	•	•	•
Logo on recognition slide during breaks	•	•	•
Logo on back cover of program book	•	•	•
Complimentary registrations	1	2	4
Acknowledgment during opening address	•	•	•
Badge ribbons distinguishing support level		•	•
IPBIS/NABIS/IBIA website logo		•	•
Complimentary exhibit space		•	•
Complimentary insert in registration bags			•
Choice of one (1) individual opportunity (see no	ext page)		•
On-site banner			•
Preferred exhibit location			•
Premium placement in all meeting materials			•

### **INDIVIDUAL OPPORTUNITIES**

#### CONFERENCE APP \$5,000

The supporting company will underwrite the Joint Conference app. This important technology is a critical component of the Conference and will feature your logo on the splash screen.

#### TRAINEE REGISTRATIONS \$5,000

Show your support of the next generation of brain injury professionals. A special ribbon printed with your name will be affixed to all trainee name badges.

#### INTERNET ACCESS \$5,000

Always in demand, meeting attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting in signage and electronic communications.

#### **REGISTRATION BAGS \$5,000**

Your organization's logo or name will be printed on the registration bags provided to every attendee.

#### LANYARDS \$5,000

Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee. Your company will be recognized throughout the Conference.

#### HEALTH & SAFETY SPONSOR \$5,000

Branded opporunity to sponsor Joint Conference face masks and sanitizer bottles provided to all attendees.

#### POSTER SUPPORTER \$4,000

The supporter will be recognized on signage and in the programme materials before, during and after these informal, educational events.

#### **REFRESHMENT BREAKS \$3,000 (EACH)**

Your logo and name will be featured prominantly during the break and throughout the meeting.

#### BAG INSERTS \$900 each

Your organization can place one insert into the registration bags given to all attendees. Inserts must be 8.5 x 11 inches or smaller.

#### INDEPENDENTLY SUPPORTED SYMPOSIUM

The Conference offers ISS sponsors an unequaled opportunity to promote their company, product or service to this specialized, multidisciplinary group of healthcare professionals.

In partnership with the organizers, a company may compose its own branded symposium, workshop or demonstration during designated 1.5 hour time slots. These Independently Sponsored Symposium (ISS) will be promoted in all printed and web-based materials. Longer time slots may be negotiated directly with the organizers.

Each ISS slot may be reserved for a negotiated rate depending on the duration of the ISS. Discounts on ISS may be considered as part of an overall support package. Contact the IPBIS administrative office for details: congress@internationalbrain.org, or call 713 526-6900.

#### **EXHIBIT BOOTH ONLY**

Take part in the Conference exhibition to ensure maximum exposure and enjoy face-to-face interaction with pediatric brain injury decision-makers and key opinion leaders. Exhibiting at the Conference will provide your organization with comprehensive access to key pediatric professionals from North America and around the globe.

The exhibition will run for the duration of the Conference. Site positions will be allocated by the committee based on each organization's level of sponsorship (if any), booth option package (see options below), the date of booking, and proximity to competitors.

All scheduled food and beverage events will be located within the exhibition area to ensure that your organization has excellent exposure to Conference attendees.

#### **OPTION 1: \$2,650**

- Exhibit display comprising of clothed table and 2 chairs
- One full registration
- Opportunity to purchase one additional exhibition pass for \$295.

#### **OPTION 2: \$2,950**

- Preferred exhibit position comprising of clothed table and 2 chairs
- One full registration
- Opportunity to purchase up to three additional exhibition passes for \$295 each.

Space will be assigned on a first-come, first-served basis and will sell out quickly!

## **SUPPORT & EXHIBIT FORM**

YES! We wish to support the 2022 IPBIS/NABIS Joint Conference on Brain Injury at the level marked below:

Platinum (\$12,000)			
Gold (\$8,000)			
<ul><li>Silver (\$4,000)</li><li>We also wish to reserve one of the following option</li></ul>	nal support opportunities:		
<ul> <li>Conference App \$5,000</li> <li>Trainee Registrations \$5,000</li> <li>Internet Access \$5,000</li> <li>Registration bags \$5,000</li> <li>Neck Lanyards \$5,000</li> <li>Health &amp; Saftey Sponsor \$5,000</li> <li>Poster Sponsor \$4,000</li> <li>Refreshment Break \$3,000</li> <li>Bag insert \$900 each</li> </ul>			
<ul> <li>Exhibit Display</li> <li>Option 1: \$2,650</li> <li>Option</li> <li>Additional Exhibit Badges:X \$295 =</li> </ul>	2: \$2,950		
PAYMENT INFORMATION (choose the option that wor	ks best for you)		
Enclosed is our cheque for \$ to	o support the item(s) sele	cted.	
Enclosed is our Purchase Order for \$	to support the iter	n selected.	
Please charge my credit card for \$	as follows:		
□ MasterCard □ Visa □ Amex Card #:		Exp	CCV
Name on Card:			
To recognize your company as a Conference supporter an	id/or exhibitor, please provi	de the following	information:
Company			
Contact name			
Address			
Address			
City	Prov/State	_ Zip/Code	
Country	Email		
1 <sup>st</sup> Exhibit Representative (included):	2 <sup>nd</sup> Exhibit Representat	ive:	
NameEmail	Name	Email	
3 <sup>rd</sup> Exhibit Representative:			
NameEmail			

CANCELLATION POLICY: Cancellations must be made 60 days prior to the Conference start date in order to receive a refund of the full amount less a \$250.00 service fee. No refunds will be given for cancellations made within 60 days of the Conference start date.