The First International Conference on Paediatric Acquired Brain Injury

Supporting Young People and Their Families to Maximise Good Outcomes and Quality of Life

Crowne Plaza Hotel
Liverpool, United Kingdom
16-18 September, 2015

www.internationalbrain.org/ipbis
ABOUT THE CONFERENCE

The International Paediatric Brain Injury Society (IPBIS) and the International Brain Injury Association (IBIA) are pleased to announce that they will jointly hold the First International Conference on Paediatric Acquired Brain Injury in Liverpool, United Kingdom, from 16-18 September, 2015, at the Crowne Plaza Hotel in Liverpool.

This will be the first global event that brings together all those involved in the identification, treatment and prevention of brain injury in children, adolescents, and young adults.

The Conference will focus on the development of innovative treatments, rehabilitation programmes, support mechanisms and ways to improve the lives and potential of young people affected by brain injury. The Conference programme will be inclusive of all issues relating to paediatric brain injury, both traumatic (e.g., external physical force injuries, penetrating injuries) and atraumatic (e.g., infectious diseases, tumours, stroke, neurotoxic poisonings).

EDUCATIONAL OBJECTIVES

The Scientific Planning Committee is developing a broad educational programme that will address a wide range of brain injury topics, including:

- The epidemiology of acquired brain injuries in children and adolescents from a world health care perspective,
- Evidenced-based research regarding the nature and efficacy of medical, clinical and educational treatment of acquired brain injuries in children and adolescents,
- The varied causes of ABI in childhood, including medical conditions and non-accidental traumatic injuries,
- Development of advocacy protocols to support families affected by paediatric ABI, towards affecting change at National and International levels,
- Models of innovative systems, services and supports for children/adolescents with ABI and their families, and
- How to better recognize, manage and treat mTBI/Concussions in children/adolescents.

WHO WILL ATTEND?

The Conference will bring together multidisciplinary professionals with a professional interest in improving outcomes for children, adolescents, and young adults with brain injury.

Attendees will be comprised of clinicians, neuropsychologists, therapists, allied health professionals, caregivers, brain injury advocates, and family members. This list is not exhaustive and the organisers expect all multidisciplinary professionals involved in paediatric brain injury will benefit from this valuable opportunity to engage with experts, gain insights and establish new collaborations.

ABOUT THE VENUE

The conference will take place at the Crowne Plaza Hotel located directly on the lively Liverpool waterfront. Liverpool, a city rich in culture and history, was recently named a UNESCO world heritage site. Museums, Beatles tours, restaurants, live music and shopping are all within an easy walk of the conference venue.

CONFERENCE FORMAT

The conference will feature a number of lively debates on key specialty areas over a three day period. The educational format will include plenary talks, concurrent tracks for oral presentations, workshops and poster sessions.
ABOUT IPBIS & IBIA

The International Paediatric Brain Injury Society (IPBIS) is a professional association of multidisciplinary professionals dedicated to advancing research and disseminating knowledge on paediatric brain injury. Members of IPBIS collaborate to develop and share best practices, mentor colleagues, advance research and promote prevention for the benefit of children, adolescents and young adults with acquired brain injury and their families.

In 2013, IPBIS entered into a strategic affiliation with the International Brain Injury Association (IBIA), the world's largest organisation for multidisciplinary professionals working in the field of brain injury. IBIA organizes the biennial World Congress on Brain Injury; the most recent World Congress was held in San Francisco in 2014 and attracted over 1400 multidisciplinary brain injury professionals from over 40 countries.

EXHIBIT AND SPONSORSHIP

Your sponsorship and exhibit presence at the International Conference on Paediatric Acquired Brain Injury will bring you face-to-face with the decision makers and key opinion leaders who are shaping the future of paediatric brain injury research, treatment and rehabilitation. This Conference presents a unique opportunity to promote your organisation to this highly specialized group of professionals.

IPBIS is pleased to offer a variety of support and exhibit opportunities with a range of price points to fit any budget. Please review the opportunities listed below and in the page that follows, and of course feel free to email congress@internationalbrain.org with any questions you may have!

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>SILVER ($5,000)</th>
<th>GOLD ($10,000)</th>
<th>PLATINUM ($20,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-site Signage</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition In IBIA e-Newsletter</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Listing In Annual Meeting Program</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>IPBIS website listing with logo</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo on recognition slide during breaks</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Logo on back cover of program book</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td>1</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Acknowledgment during opening address</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Badge ribbons distinguishing support level</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>IBIA website logo with hyperlink</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Complimentary exhibit space</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Complimentary insert in registration bags</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>On-site banner</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Preferred exhibit location</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Premium placement in all meeting materials</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>
CONFERENCE APP $7,500
The supporting company will underwrite the Conference app. This popular new technology will feature your logo on the splash screen.

TRAINEE REGISTRATIONS $7,500
Show your support of the next generation of paediatric brain injury professionals. A special ribbon with printed with your name will be affixed to all trainee name badges.

SOCIAL EVENING EVENT $7,500
Exclusive support of the social highlight of the Conference, featuring live music as a tribute to John, Paul, George and Ringo!

REGISTRATION BAGS $5,000
In this high-profile opportunity, your logo or name will be printed on the registration bags provided to every attendee.

ATTENDEE DIRECTORY $5,000
Attendees will retain this useful resource long after the Conference is over. Your company logo will be featured on the front cover.

LANYARDS $5,000
Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee. You company will be recognized throughout the Congress.

POSTER SPONSOR $3,000
The supporter will be recognized on signage throughout these informal, educational events.

HOSPITALITY SUITE $3,000
Supporter will host and entertain their guests throughout the Conference. Support includes: branding the entry to the hospitality suite, acknowledgement on signage outside the suite.

PROGRAMME ADVERTISEMENTS $800 Full, $500 Half, $300 Quarter
Full, half and quarter page advertisements can be reserved in the official Conference programme that will be distributed to every registered attendee.

BAG INSERTS $600 each
Your organisation can place one insert into the registration bags given to all attendees. Inserts must be A4 size or smaller.

EXHIBITION TRADE DISPLAY $1,250
Take part in the Conference exhibition to ensure maximum exposure and enjoy face-to-face interaction with paediatric brain injury decision makers and key opinion leaders. Exhibiting at the Conference will provide your organisation with comprehensive access to delegates and includes:
- Trade display comprising of clothed table and 2 chairs
- One full registration to the conference for your organisation’s representative
- Opportunity to purchase two additional exhibition passes for $350 each.

The exhibition will run for the duration of the Conference. Site positions will be allocated by the committee based on each organisation’s level of sponsorship (if any), the date of booking, and proximity to competitors. All scheduled food and beverage events will be located within the exhibition area to ensure that your organisation has excellent exposure to delegates.
YES! We wish to support the Paediatric Brain Injury Conference at the level marked below:

☐ Platinum ($20,000)
☐ Gold ($10,000)
☐ Silver ($5,000)

☐ We also wish to reserve one of the following optional support opportunities:
  - Conference App $7,500
  - Trainee Registrations $7,500
  - IPBIIS Evening Event $7,500
  - Registration bags $5,000
  - Attendee Directory $5,000
  - Neck Lanyards $5,000
  - Poster Sponsor $3,000
  - Hospitality Suite $3,000
  - Programme Advertisement ($800 Full, $500 Half, $300 Quarter)
  - Bag insert $600 each

☐ Exhibit Display $1250 (includes one registration)
☐ Additional Exhibit Badges $350 each

PAYMENT INFORMATION (choose the option that works best for you)

☐ Enclosed is our cheque for $___________ to support the item(s) selected.
☐ Enclosed is our Purchase Order for $___________ to support the item selected.
☐ Please charge my credit card for $___________ as follows:
  - MasterCard ☐  Visa ☐  Amex   Card #:___________________________________ Exp. ________

To recognize your company as a Conference supporter and/or exhibitor, please provide the following information:

Company _______________________________________________________________________________
Contact name ___________________________________________________________________________
Address ________________________________________________________________________________
Address ________________________________________________________________________________
City _____________________________________________ Prov/State ________ Zip/Code_____________
Country __________________________________________ Email _________________________________

2nd Exhibit Representative ($350.00):
Name _______________________________________________________

3rd Exhibit Representative ($350.00):
Name _______________________________________________________

CANCELLATION POLICY: Cancellations must be made 60 days prior to the Conference start date in order to receive a refund of the full amount less a $250.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.