eleventh world congress on brain injury

World Forum Conference Centre
The Hague, The Netherlands
2-5 March, 2016

exhibit and support prospectus
Join us in the Netherlands!

THE INTERNATIONAL BRAIN INJURY ASSOCIATION’S ELEVENTH WORLD CONGRESS ON BRAIN INJURY WILL BE HELD IN THE HAGUE, THE NETHERLANDS, AT THE WORLD FORUM CONFERENCE CENTRE FROM 2-5 MARCH, 2016

Congress Theme: Brain Injury: From Cell to Society

In the pages that follow you will find information on how your institution, organization or company can benefit from an exhibit and support presence at the largest conference for brain injury professionals in the world.

See you in Den Hague!
About the Hague

THE HAGUE IS A BEAUTIFUL CITY BEHIND THE DUNES AND IS STILL KNOWN TODAY AS ‘THE LARGEST VILLAGE OF EUROPE’. IT IS A CITY THAT IS FULL OF HISTORY AND ROYALTY.

The Hague is recognized as the international city of peace and justice, making it unique among all cities of the world. It also encompasses Scheveningen, a charming seaside resort on the North Sea coast. To the Dutch, the Hague is known as the ‘Royal City by the Sea’ and is called ‘the residence city’ because of the many members of the Royal Family who reside in its chic neighborhoods.

The Plein and Grote Markt squares abound with great restaurants, eateries and night clubs, and are lively and welcoming places every day of the week. The Hague’s shopping is as varied as the city itself, ranging from luxury department stores and international top brands to cosy little streets filled with boutiques and specialty shops. It also has internationally renowned art and culture to offer.

The Hague is a short distance (approximately 1/2 hour) by public transport to Amsterdam, a city known for its iconic canals, world class museums and heritage sites.
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About IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from basic science to long-term care issues. IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership and creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, policy makers, consumers and others who work to improve outcomes and opportunities for persons with brain injury.

About the World Congress

The IBIA World Congress is the largest gathering of international professionals working in the field of brain injury. Delegates are comprised of neurosurgeons, rehabilitation physicians, psychiatrists, psychologists, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers and legal professionals.

Over 1400 international delegates attended the last IBIA Congress in San Francisco, which featured platform presentations from a faculty of over 100 internationally recognized speakers including Vicki Anderson, David Arciniegas, Erin Bigler, Joe Giacino, Michael McCrea, Adrian Owen, Jennie Ponsford, Roberto Rodriguez, Enrique Noe, Jonathan Silver, Donald Stein, John Whyte, Ross Zafonte, Nathan Zasler and many others. Over 900 scientific abstracts were submitted by professionals from over 40 countries.

The aim of the World Congress on Brain Injury is to provide an opportunity for establishing collegial relationships with international professionals focused on the science of brain injury and/or the care and treatment of persons with acquired brain injury.

State-of-the-art research will be presented on brain injury, assessment and treatment. International priorities in the field of brain injury research will also be discussed. The Congress seeks to provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

Last but not least, the World Congress features an extensive exposition area that showcases brain injury services, products and companies which will further complement the Congress’ networking and learning opportunities.
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The World Forum

The World Forum is one of the leading convention centres in Europe. A state-of-the-art facility, the World Forum successfully hosted the Nuclear Security Summit in 2014. This was the largest summit in the history of the Netherlands, which was attended by President Obama and the leaders or heads of state of more than 50 countries.

The World Forum is an ideal location for the World Congress on Brain Injury. It boasts the largest auditorium in the Netherlands, yet maintains a compact venue with an intimate atmosphere and a natural networking ambiance. A dramatic central staircase (right) is the heart of the building and all rooms are located around this central area.

THE WORLD FORUM IS CENTRALLY LOCATED IN THE HEART OF THE HAGUE, BETWEEN THE CITY CENTRE AND THE BEACH. ITS SEASIDE ATTRACTIONS, SHOPPING, RESTAURANTS AND NIGHTLIFE ARE EASILY ACCESSIBLE.

THE HAGUE IS ONLY A SHORT DISTANCE FROM AMSTERDAM AND ROTTERDAM BY PUBLIC TRANSPORT.
Within Easy Reach

The Hague is located between two international airports and the two world-class cities of Amstersdam and Rotterdam.

- **Amsterdam Airport Schiphol**
  30 minutes by car and 40 minutes by public transport

- **The Hague/Rotterdam Airport**
  20 minutes by car and 18 minutes by public transport

NOTE: This circled part of the Netherlands has the same circumference as the greater London area!
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Planning Committee

Gerard Ribbers
President, 2016 IBIA World Congress
Caroline van Heugten
Wilco Peul
Co-presidents
David Brian Arciniegas
Chairperson, IBIA

Vicki Anderson
Australia
Philippe Azouvi
France
Ingrid Brands
The Netherlands
Ian Baguley
Australia
Andras Buki
Hungary
Tamara Bushnik
USA
Coen van Bennekom
The Netherlands
Jorge Bergado
Cuba
Lisa Brenner
USA
Ross Bullock
USA
Enrico Castelli
Italy
John Corrigan
USA
Henk Eilander
The Netherlands
Luciano Fasotti
The Netherlands
Jonathan Evans
United Kingdom
Michael Fehlings
Canada
Rita Formisano
Italy
Joseph Giacino
USA
Majanka Heijenbrok-Kal
The Netherlands
Kathy Helmick
USA
Peter Hutchinson
United Kingdom
Grant Iverson
USA
Barry Jordan
USA
Douglas Katz
USA
Jan CM Lavrijsen
The Netherlands
Jose Leon-Carrion
Spain
Jan Lexell
Sweden
Andrew Maas
Belgium
James Malec
USA
Geoff Manley
USA
Jeffrey Max
USA
Thomas McAllister
USA
Michael McCrea
USA
Mary McMahon
USA
Tom McMillan
Scotland
David Menon
United Kingdom
Joukje van der Naalt
The Netherlands
Enrique Noe
Spain
Melissa Oliver
USA
Tamara Ownsworth
Australia
Joukje van der Naalt
The Netherlands
Enrique Noe
Spain
Melissa Oliver
USA
John Povlishock
USA
David Ripley
USA
Bernhard Sabel
Germany
Mieke van de Sandt
The Netherlands
Ronald Savage
USA
Caroline Schnakers
USA
Marleen Schonherr
The Netherlands
Ronald Seel
USA
Mark Sherer
USA
Jun Shinoda
Japan
Joke Spikman
The Netherlands
Sven Stapert
The Netherlands
Donald Stein
USA
Bruce Stern
USA
Ewout Steyerberg
The Netherlands
Nino Stocchetti
Italy
Robyn Tate
Australia
Olli Tenovuo
Finland
Jean-Luc Truelle
France
Lyn Turkstra
USA
Rodney Vanderploeg
USA
Walter Videtta
Argentina
John Whyte
USA
Elisabeth Wilde
USA
Barbara Wilson
United Kingdom
Nathan Zasler
USA
Mariusz Ziejewski
USA
Exhibiting and Supporting the World Congress On Brain Injury

Your sponsorship and exhibit presence at the World Congress brings you face-to-face with the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment and rehabilitation. The IBIA World Congress presents a unique opportunity to promote your organization to this highly specialized group of professionals.

Listed below are some of the companies that have exhibited at the World Congress.

A Chance for Life
Academy of Certified Brain Injury Specialists
Alta Bates Summit
American Congress of Rehabilitation Medicine
Allergan
Attention Fund
Bioness
Bkin Technologies
Brain Injury Association of America
Brain Injury Association of Canada
Brain Injury Rehabilitation Trust (BIRT)
Brain Injury Social Work Group
BrainFX
Brainscope
CARF International
Casa Collina Centers for Rehabilitation
Case Management Services Ltd
Centre for Neuro Skills
Children’s Healthcare of Atlanta
CIR Systems/Gaitrite
Codman
Defense and Veterans Brain Injury Center
Demos Medical Publishing
Digby Brown
EGI
Ekso Bionics
Elsevier
Encephalitis Society
Fresnel Prism & Lens Co.
General Electric
Hinds Feet Farm
Hocoma
Informa
InfraScan
Interactive Motion
IOS Press
Irwin Mitchell Scotland
JS Parker
Learning Services
Medtronic
Model Systems Knowledge Translation Center
NeuronUP
Nexus Health Systems
North American Brain Injury Society
Ohio State University
Protokinetics
Rainbow Rehabilitation Centers, Inc.
Reha Technologies
Saebo
Scottish Intercollegiate Guidelines Network
Sheltering Arms
Society for Cognitive Rehabilitation
Spaulding Rehab Hospital
Special Tree
St George Healthcare Group
STITCH (Trauma)
Taylor & Francis
The Cambridge Centre for Paediatric Neuropsychological Rehabilitation
The Children’s Trust, Tadworth
The Huntercombe Group Nottingham Neuro Centre
The Mandell Law Firm
The Oakleaf Group
The Richardson Partnership for Care
Tree of Life
TRU Rehabilitation
Tyromotion
United States Brain Injury Alliance
Wellington Hospital
Wisepress Ltd
Wolters Kluwer Health
World Federation of Neuro-Rehabilitation
YouRehab
## Congress Support Levels

The IBIA World Congress is the premier event for multidisciplinary professionals involved in the field of brain injury. Your organization will make a lasting impression with this highly dedicated group of specialists by becoming a Congress supporter.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>BRONZE ($5,000)</th>
<th>SILVER ($10,000)</th>
<th>GOLD ($20,000)</th>
<th>PLATINUM ($30,000)</th>
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</thead>
<tbody>
<tr>
<td>On-site Signage</td>
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<tr>
<td>Recognition in IBIA e-Newsletter</td>
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<tr>
<td>Listing in Annual Meeting Program</td>
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<td>Access to Exclusive Meeting Opportunities</td>
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<tr>
<td>Website listing without logo</td>
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<td>Logo on recognition slide during breaks</td>
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<td>Logo on back cover of program book</td>
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<td>Complimentary registrations</td>
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<td>2</td>
<td>4</td>
<td>6</td>
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<td>Acknowledgment at Award Ceremony</td>
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<tr>
<td>Badge ribbons distinguishing support level</td>
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<td>Website logo with hyperlink</td>
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<td>Complimentary exhibit space</td>
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<td>Complimentary insert in registration bags</td>
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<td>On-site banner</td>
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<td>Preferred exhibit location</td>
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<tr>
<td>Premium placement in all meeting materials</td>
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</table>
**Congress Support Opportunities**

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level Congress Supporters.

**WELCOME RECEPTION** $20,000
The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will take place in the dramatic lobby of the World Forum.

**GALA BANQUET** $20,000
The Gala Banquet is the social highlight of the World Congress and it always well attended. The supporter will be recognized throughout this special evening.

**INTERNET ACCESS** $15,000
Always in demand, meeting attendees will greatly appreciate wireless internet access in the conference areas. The supporter will be recognized throughout the meeting in signage, all electronic communications and on the log-in screen.

**ON-SITE PROGRAM** $10,000
Distributed to every attendee, the final meeting program contains meeting highlights, the schedule of events and other meeting information. Your logo and corporate advertisement will remind members of your contribution long after the meeting is over.

**TRAINEE REGISTRATIONS** $10,000
Show your support of the next generation of brain injury professionals. A special ribbon with the supporters name will be affixed to all trainee name badges.

**YOUNG INVESTIGATORS NETWORKING** $10,000
This networking session provides an excellent opportunity to support the next generation of brain injury professionals in this mentoring and educational event specifically for young investigators.

**REGISTRATION BAGS** $7,500
In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

**ATTENDEE DIRECTORY** $5,000
Attendees will retain this useful resource long after the Congress is over. Your company logo will be featured on the front cover.

**POSTER SESSIONS** (5) $5,000 each
Over 700 posters will be presented for viewing during five poster sessions held during the Congress. The supporter will be recognized throughout these informal, educational events.

**NECK LANYARDS** $5,000
Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee. You company will be recognized throughout the Congress.

**COFFEE BREAKS** $5,000 each
Delegates will be appreciative of a refreshment break during the day. The sponsors logo and name will be featured prominently during the break.

**HOSPITALITY SUITE** $5,000
Supporter will host and entertain their guests throughout the Congress. Support includes your branding at entry to the hospitality suite, acknowledgement on Congress signage.

**SUPPORTED SOCIAL ACTIVITIES**
IBIA has arranged a series of social activities and sight-seeing tours which are available for sponsorship. Please contact the Congress Secretariat for further details.

**SYMPOSIA AND WORKSHOPS**
Your company may compose its own branded satellite symposium, workshop or demonstration during designated 1.5 hour time slots. These workshops will be promoted in all official Congress printed materials. (Prior approval from IBIA required). $5,000 each
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YES! We wish to support IBIA’s Eleventh World Congress at the level marked below:

☐ Platinum ($30,000)
☐ Gold ($20,000)
☐ Silver ($10,000)
☐ Bronze ($5,000)

We also wish to reserve one of the following support opportunities:

☐ Welcome Reception $20,000
☐ Gala Banquet $20,000
☐ Internet Access $15,000
☐ On-site Program $10,000
☐ Meet the Experts $10,000
☐ Trainee Registrations $10,000
☐ Young Investigators Networking $10,000

☐ Registration bags $7,500
☐ Coffee Break $5,000 (each)
☐ Attendee Directory $5,000
☐ Poster Session $5,000
☐ Neck Lanyards $5,000
☐ Hospitality Suite $3,000 (per day)

☐ We want to hold a 1.5 hour symposium or workshop at the Congress. Please contact us to discuss the parameters of these sessions. $5000 each

PAYMENT INFORMATION

☐ Enclosed is our check for $__________ to support the item(s) selected.
☐ Enclosed is our Purchase Order for $__________ to support the item selected.
☐ Please charge my credit card for $__________ as follows:

   ___ MasterCard ___ Visa ___ Amex

   Card #:______________________________ Exp. ______

In order to recognize your company as a Congress supporter, please provide the following information:

Company __________________________________________ Contact Name __________________________ Title __________________________
Street Address ________________________________________________________________________________________
City __________________________ Prov/State __________________________ Zip/Code____________________________
Country __________________________________________ Phone ______________________________
Email __________________________ Website __________________________________________

RETURN BY EMAIL
congress@internationalbrain.org

RETURN BY FAX
+(801) 421-0269

RETURN BY MAIL
IBIA Secretariat
PO Box 1804
Alexandria, VA, 22313, USA

QUESTIONS?
(713) 526-6900
congress@internationalbrain.org
www.internationalbrain.org
Yes! We wish to exhibit at IBIA’s Eleventh World Congress!

Company ________________________________________________________________
(as you wish it to appear on identification sign)

$550 per sq. meter. We wish to reserve ________ sq. meters (5 sq. meter minimum).

Please provide the following information:

- Company Name ____________________________ Exhibitor Name ____________________________ Title ____________________________
- Street Address _________________________________________________________________________________
- City __________________ Prov/State __________________ Zip/Code __________________
- Country __________________ Phone __________________
- Email __________________ Website ________________________________________________________________

NOTE: Fee includes 1 full registration per exhibitor. A badge will be issued only to the exhibitor named above.

Add-ons
- 2nd Exhibit Representative ($400)
- End cap ($400)
- Bag Insert ($900)

Payment Information
- Enclosed is our check for $________
- Please send invoice for $________
- Please charge my credit card for $________ as follows: ___ MasterCard ___ Visa ___ Amex

Card #: ____________________________ Exp. ______

Terms and Conditions
a) Exhibitor fee includes standard shell stand space. Additional furnishings, labor, shipping costs, electrical needs, internet connections, etc., must be made with the Congress Build company.
b) Checks should be made payable to IBIA. Exhibit space will not be assigned until full payment has been received. NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.
c) Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a $200.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.