

**3<sup>rd</sup> World Congress  
on Brain Injury**  
SEARCH FOR  
SOLUTIONS

**3<sup>e</sup> Congrès mondial  
sur le Traumatisme  
crânien**  
À LA RECHERCHE DE  
SOLUTIONS

Quebec City  
June 12 – 17, 1999  
Québec, Canada  
Du 12 au 17 Juin 1999

**Sponsor  
Information**

**Organizing Sponsors/  
Sous le parrainage de:**

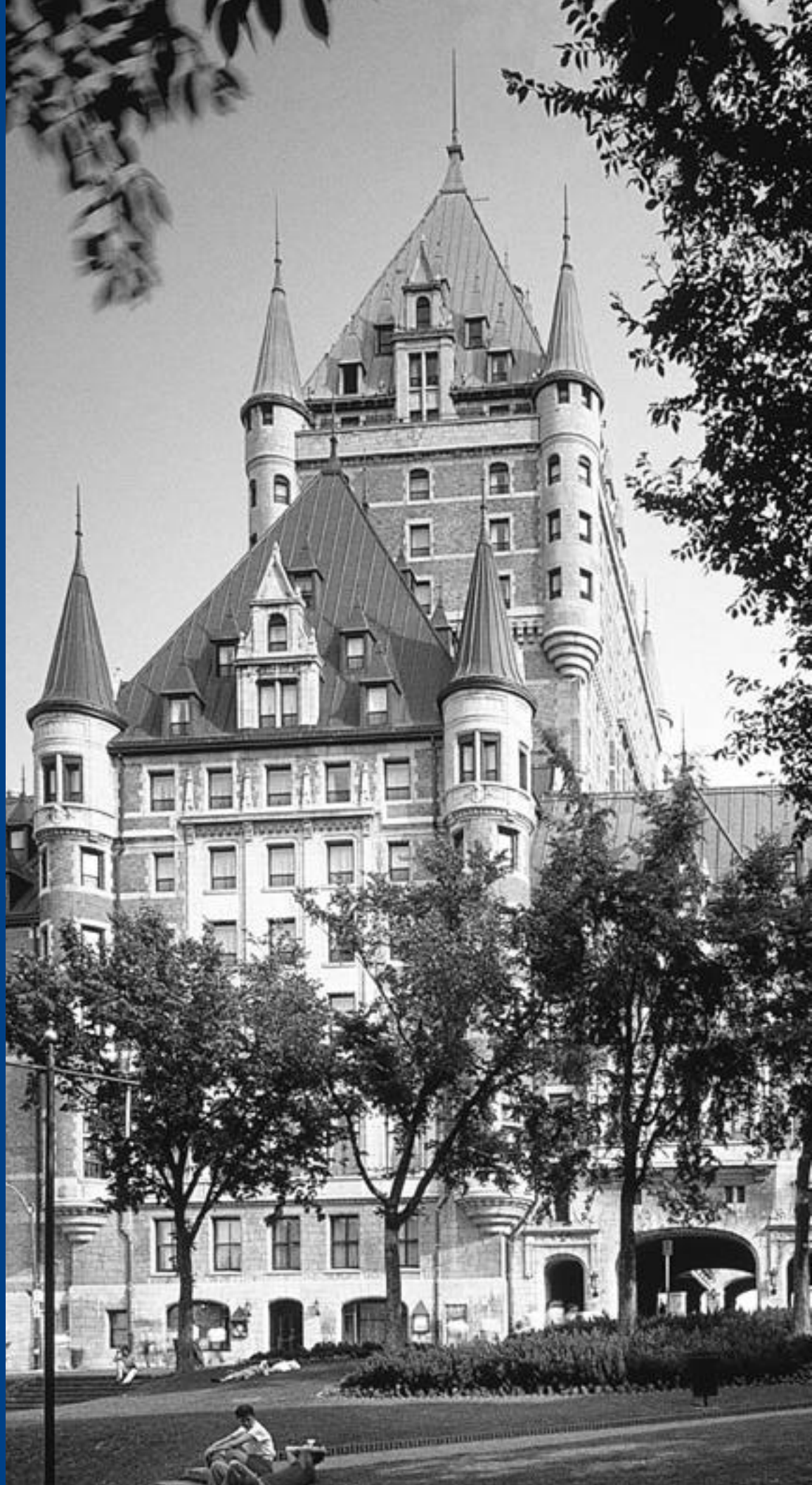
International Brain Injury  
Association (IBIA)

Canadian Brain Injury Coalition (CBIC)/  
La Coalition canadienne les  
traumatisé crâniens (CCTC)

Brain Injury  
Association (BIA)

**Organizing Co-Sponsor/  
Sous le co-parrainage de:**

WHO (World Health Organization)



## THE OPPORTUNITY

This is the 3<sup>rd</sup> World Congress on Brain Injury hosted by the International Brain Injury Association (IBIA). A non-profit organization, IBIA seeks the support of corporations in key related industries to fund this important international event.

For the first time in the history of the World Congress it has combined with the annual symposia of two collaborating organizations: the Canadian Brain Injury Coalition and the Brain Injury Association, USA.

Benefits to a sponsor are substantial. Whether you strive to boost corporate visibility, increase awareness of an existing product line or introduce a new one, this Congress will work for you. Our various sponsor levels give you the flexibility to suit your specific marketing objectives.

## PARTICIPANTS

- 750-1000 international participants
- medical and health care professionals, including:
  - neurosurgeons
  - neurologists
  - neuropsychologists
  - rehabilitation specialists
  - nurses
  - therapists
  - trauma center personnel
  - case managers
  - community-based service providers
- special educators
- insurers
- families

## PROMOTION

- Promotion efforts will reach over 50,000 professionals, associations and persons with brain injury world wide.
- Full Congress information is available at the International Brain Injury Association and the Brain Injury Association web sites.
- Some Sponsor Levels provide your organization with a direct link from the Congress web site.

## SPONSOR LEVELS

Please see the Sponsor Confirmation Form for specific benefits of each level. (Amounts listed are in US Dollars)

<b>Platinum</b>	.....	\$50,000.00
<b>Diamond</b>	.....	\$25,000.00
<b>Gold</b>	.....	\$15,000.00
<b>Silver</b>	.....	\$10,000.00
<b>Bronze</b>	.....	\$5,000.00

Other Sponsor Opportunities include:

*Congress Binders*  
*Congress Tote Bag*  
*Scholarships*  
*General Sponsorship*

## PAYMENTS

In order to acknowledge sponsors in the Official Program, **payments must be received by April 15, 1999**. Please make cheques payable to the International Brain Injury Association.

## INTERNET LINKS

The entire Congress program is available at the following web sites:

<http://ibia.vni.virginia.edu>  
<http://www.biausa.org>

*La version française du Programme est disponible en  
communiquant avec le Wynford Group.*

## Sponsor Confirmation

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Complete and return to:

The Wynford Group, Inc.  
1125 Leslie Street  
Don Mills, Ontario, CANADA M3C 2J6  
Attn: NICOLE GEORGAS

Phone: 416/443-9696  
Fax: 416/443-9702  
Email: [ibia@wynfordgrp.com](mailto:ibia@wynfordgrp.com)

### PLATINUM SPONSOR

*(Limited to One Sponsor)*

- **Official Sponsor Status:** Your company will be granted the right to use the conference name and logo in advertising and promotion campaigns before, during and after the event.
- **Signage:** Onsite signage in the Congress foyer and exhibit areas to ensure your name, logo and message reach the important Congress audience.
- **Onsite advertising:** Billboard advertising on TV monitors is a feature of the convention Centre. Your company's thirty (30) second full screen advertisement will run throughout the Congress.
- **Web Site Link:** Sponsor logo with link on BIA and IBIA Web Sites
- **Exhibit Booth:** One 8'X10' complimentary booth
- **Registrations:** Four (4) complimentary full conference registrations
- **Congress Program:** Your half page ad will be part of the official program guide given to all participants.
- **Sponsor Session:** One (1) hour sponsor seminar in the Exhibit Hall staging area is reserved for the Platinum Sponsor and will give you direct access to the onsite audience.
- **Sponsorship of Speaker:** Sponsorship of the Keynote Speaker Sunday evening.
- **Full Table at Gala Dinner** - Eight Seats

**Platinum Sponsorship** . . . . . \$50,000.00 USD

### DIAMOND SPONSOR

*(Limited to Three Sponsors)*

- **Signage:** Onsite signage in the exhibit area to ensure your name, logo and message reach this important audience.
- **Exhibit Booth:** One 8'X10' complimentary booth
- **Registrations:** Two (2) complimentary full Congress registrations
- **Advertising insert:** Your company's advertising flyer can be inserted in the onsite registration package.
- **Web Site Link:** Sponsor logo with link on BIA and IBIA Web Sites
- **Sponsor Session:** One (1) hour sponsor seminar in the Exhibit Hall staging area is reserved for the Diamond Sponsor and will give you direct access to the onsite audience.
- **Sponsorship of one of the following events: (Includes signage for event sponsored)**  
Welcome Reception • Gala Reception at the Chateau Frontenac • Gala Dinner at the Chateau Frontenac  
**PLUS:** One Plenary Speaker
- **Congress Program:** Your company name will be listed in the final program
- **Tickets to Gala Dinner** - Four Tickets

**Diamond Sponsorship** . . . . . \$25,000.00 USD

*Please choose one of the following events:*

- Welcome Reception
- Gala Reception at the Chateau Frontenac
- Gala Dinner at the Chateau Frontenac

*AND, Please choose one of the following Plenary Speakers:*

- Monday, June 14 am, Andrew Maas, MD, The Netherlands
- Monday June 14 pm, Robert Conn, MD, Canada
- Tuesday, June 15 am, Keith Andrews, MD, United Kingdom
- Tuesday, June 15 pm, William Singer, MD, USA
- Wednesday, June 16 am, John Povlishock, PhD, USA
- Wednesday, June 16 pm, Jam Ghajar MD, PhD, USA

## GOLD SPONSOR

- **Signage:** Onsite signage in the exhibit area to ensure your name, logo and message reach the important Congress audience.
  - **Registrations:** Two (2) complimentary full Congress registrations.
  - **Exhibit Booth:** One 8'X10' complimentary booth
  - **Advertising insert:** Your company advertising flyer can be inserted in the onsite registration package.
  - **Web Site Link:** Sponsor logo with Link on BIA and IBIA Web Sites
  - **Congress Program:** Your company name will be listed in the Final Program
  - **Sponsorship of *one* of the following events:** One Plenary Speaker or Family Forum. (Includes signage for event)
  - **Tickets for Gala Dinner** - Two Tickets
- Gold Sponsorship** . . . . . \$15,000.00 USD

*Please choose one of the following events:*

- Family Forum
- Monday, June 14 am, Andrew Maas, MD, The Netherlands
- Monday June 14 pm, Robert Conn, MD, Canada
- Tuesday, June 15 am, Keith Andrews, MD, United Kingdom
- Tuesday, June 15 pm, William Singer, MD, USA
- Wednesday, June 16 am, John Povlishock, PhD, USA
- Wednesday, June 16 pm, Jam Ghajar MD, PhD, USA

## SILVER SPONSOR

- **Signage:** Onsite signage in the exhibit area to ensure your name, logo and message reach the important Congress audience.
  - **Registration:** One (1) complimentary full Congress registration
  - **Web Site Link:** Sponsor logo with Link on BIA and IBIA Web Sites
  - **Congress Listing:** Your company name will be listed in the Final Program
  - **Sponsorship of *one* lunch.** (Includes signage)
  - **Tickets for Gala Dinner** - Two tickets
- Silver Sponsorship** . . . . . \$10,000.00 USD

*Please choose one of the following lunches:*

- Monday, June 14
- Tuesday, June 15
- Wednesday, June 16

## BRONZE SPONSOR

- **Registration:** One (1) complimentary full Congress registration
  - **Congress Listing:** Your company name will be listed in the Final Program
  - **Web Site Link:** Sponsor will be identified on BIA and IBIA Web Sites
  - **Sponsorship of *one* (1) Refreshment Break.** (Includes signage)
  - **Tickets for Gala Dinner** - 2 tickets
- Bronze Sponsorship** . . . . . \$5,000.00 USD

*Please choose **one** of the following Refreshment Breaks:*

- Monday, June 14 morning
- Monday June 14 afternoon
- Tuesday, June 15 morning
- Tuesday, June 15 afternoon
- Wednesday, June 16 morning
- Wednesday, June 16 afternoon

## OTHER SPONSORSHIP OPPORTUNITIES

- Congress Binder**  
*Includes your advertisement on the back cover*
- Congress Tote Bag**  
*Includes your advertisement on one side*
- Scholarships**  
*For registration fees of Family Members to attend the Congress*
- General Sponsorship** \$ \_\_\_\_\_

*For more sponsor information please call the Wynford Group.*