



## Support Opportunities & Exhibitor Information

The International Brain Injury Association Presents

# The Seventh World Congress on Brain Injury

Pestana Palace Hotel  
Lisbon, Portugal  
April 9 - 12, 2008

*Foreground:*

*The carriage house of the  
Pestana Palace and location of the  
exhibit hall and poster sessions  
for the Seventh World Congress*



[www.internationalbrain.org](http://www.internationalbrain.org)



## Scientific Planning Committee

Michael Barnes, MD *United Kingdom*  
Lucia Braga, PhD *Brazil*  
Neil Brooks, PhD *United Kingdom*  
G. Gururaj, MD, *India*  
Jose Leon Carrion, PhD *Spain*  
Jorge Lains, MD *Portugal*  
Bill McKinlay, PhD *United Kingdom*  
Jennie Ponsford, PhD *Australia*  
Franco Servadei, MD, *Italy*  
Mario Rui Silva, MD *Portugal*  
Donald Stein, PhD *United States*  
Nathan Zasler, MD *United States*

## Meeting Venue

Pestana Palace Hotel  
Rua Jau, 54  
1300-314 Lisboa  
PORTUGAL  
Tel: (+351) 21 361 5600  
Fax: (+351) 21 361 5625  
[www.pestana.com](http://www.pestana.com)

## Important Dates

|                              |                   |
|------------------------------|-------------------|
| Support reservation deadline | 15 February, 2008 |
| Exhibit reservation deadline | 15 March, 2008    |
| Exhibitor setup              | 8 April, 2008     |
| Congress begins              | 9 April, 2008     |
| Breakdown                    | 12 April, 2008    |

## Secretariat

MCC Association Mgt.  
5909 Ashby Manor Place  
Alexandria, VA 22310  
USA  
Tel: (+703) 960-6500  
Fax: (+703) 960-6603  
[www.internationalbrain.org](http://www.internationalbrain.org)

Chas Haynes  
Margaret Roberts  
*Principles*

# An Invitation to Lisbon

As chairperson and president of the IBIA Seventh World Congress on Brain Injury in Lisbon, Portugal, we would like to invite the participation of all professionals involved with serving persons with acquired brain injury to this international Congress and meeting of minds. We are very excited about having the meeting in Lisbon which, historically, has been the center of one of the biggest empires of all time with colonies in the Americas, Asia and Africa. Lisbon's sophisticated shopping centers, fine hotels, gastronomy, and culture, combined with the climate will make this a superb destination for our biennial World Congress.

Aside from the wonderful scientific program with world renowned experts in the field of brain injury, we are also introducing at this World Congress a number of new events including candlelight sessions with experts, among others, and several new awards, including the Henry Stonnington Award for best review article in *Brain Injury*, IBIA's officially endorsed organizational research journal, and the Jennett & Plum award for clinical achievement in the field of brain injury medicine. There will also be a pre-conference, full-day symposium on mild traumatic brain injury co-sponsored by the International Brain Injury Association and the World Federation of Neurological Rehabilitation, in addition to post-conference workshops. We are also planning a number of wonderful social events, as well as touring opportunities to further explore and appreciate the culture of our host country, Portugal.

We look forward to seeing you in Lisbon!

Nathan Zasler, MD, FAAPM&R, FAADEP, DAAPM, CBIT  
Chairperson, IBIA

Jorge Lains, MD  
President, IBIA





# About the Congress

## ABOUT IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care issues. IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, policy makers, consumers and others who work to improve outcomes and opportunities for persons with brain injury.

## ABOUT THE WORLD CONGRESS

The IBIA World Congress is the largest gathering of international professionals working in the field of brain injury. Delegates are comprised of neurosurgeons, rehabilitation physicians, psychiatrists, psychologists, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers and legal professionals. Over 900 international delegates attended the last IBIA Congress in Melbourne, Australia.

The Seventh World Congress will feature internationally recognized invited speakers, accepted platform presentations and poster sessions. In addition, this year's Congress will include a one day symposium, co-sponsored with the World Federation of Neurological Rehabilitation (WFNR) on Advances and Controversies in Mild Traumatic Brain Injury.

The aim of this Congress is to provide an opportunity for establishing collegial relationships with international professionals focused on the care and/or service of persons with acquired brain injury and/or the science of brain injury research. State of the art research will be presented dealing with brain injury, assessment and treatment.

International priorities in the field of brain injury research will be discussed. Finally, the Congress seeks to provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

## ENDORISING ORGANIZATIONS

IBIA has received formal endorsements for the 2008 Congress from the following organizations:

*European Brain Injury Society*  
*International Society of Physical Medicine and Rehabilitation*  
*Latin American Brain Injury Consortium*  
*North American Brain Injury Society*  
*Portuguese National Institute of Emergency Medicine*  
*Portuguese Neuroscience Society*  
*Portuguese Society of Physical Medicine and Rehabilitation*  
*Portuguese Society of Neurology*  
*Portuguese Society of Neurosurgery*  
*Portuguese Society of Psychiatry*  
*Portuguese Society of Neuropsychology*  
*World Federation of Neurological Rehabilitation*

## ABOUT THE VENUE

Classified by the Portuguese government as a national monument, the Pestana Palace Hotel is a luxury Lisbon hotel, and a member of "The Leading Hotels of the World". The hotel has won numerous awards, most recently in 2006 when the hotel was named one of the top 10 hotels in Europe by Expedia. The restored XIX century ancient coach house (shown on the cover of this brochure) will be the site of the exhibit hall and the poster sessions, as well as lunches, coffees and breaks.

The Pestana Palace looks over an inner private park lush with many subtropical trees and plants and enjoys panoramic views over the Tagus River. While the Palace is located in the heart of the dynamic city of Lisbon, it is only a short drive from the Estoril Coast and its beaches.



# Support Opportunities

## PLATINUM SPONSOR

€ 40000

Plaque presentation from the IBIA Chairperson  
Logo featured on the Congress stationary  
Logo featured on the Congress homepage  
Logo featured on the Congress screensavers  
Advertisement on back cover of Program  
Descriptive text and logo in Program  
Stand spaces (up to 30sqm, naked space)  
Sponsored Congress registrations (20)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

## GOLD SPONSOR

€ 20000

Logo featured on the Congress homepage  
Logo featured on the Congress screensavers  
Advertisement on inside front cover of Program  
Descriptive text and logo in Program  
Stand spaces (18sqm, naked space)  
Sponsored Congress registrations (10)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

## SILVER SPONSOR

€ 10000

Logo featured on the Congress home page  
Logo featured on the Congress screensavers  
Full page advertisement in Program  
Descriptive text and logo in Program  
Stand space (9sqm, naked space)  
Sponsored Congress registrations (5)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

## WELCOME RECEPTION

€ 20000

The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will take place on the grounds of the Pestana Palace. The supporter of the reception will be acknowledged throughout the event, on the website and in all printed Congress materials.

## CONFERENCE BANQUET

€ 20000

The Congress banquet recognizes the leadership, sponsors, speakers and awardees of IBIA. The supporter of the reception will be acknowledged throughout the Banquet, on the website and in all printed Congress materials.

## POSTER SESSIONS

€ 10000

The Poster Sessions supporter will be recognized throughout the Congress, on the website, in printed materials and on signage located at the entrance to the poster viewing area.

## PRINTED ADVERTISEMENTS

Advertising in the announcement and in the program as well as abstracts book, is available at the following rates:

Two-page spread € 2000 (four colour print)

Inside Full page € 1250 (four colour print)

Loose inserts in the Congress Bag € 1000 (supplied by the sponsor)

Exclusive sponsorship of the List of Participants, distributed to all participants: € 1250

## CONGRESS BAGS

€ 5000 (plus actual cost of bags)

Bags displaying the name of the Congress and the supporters logo will be provided to all the participants. The sponsor is responsible for the cost of the bag chosen by the organizers in collaboration with the sponsor or existing company bags may be provided by the sponsor in collaboration with the organizers.

## SYMPOSIA AND WORKSHOPS

€ 5000 per satellite symposium, workshop or breakfast session. Your company may compose its own satellite symposium, workshop or demonstration daily between 07:00 / 08:30 or 13:00 / 14:30. These workshops will be announced in all Congress printed materials.



# Support Opportunities

## MEET THE EXPERTS

€ Rates to be advised

The supporting company will underwrite the candlelight expert sessions. These intimate evening gatherings provide delegates with the opportunity to interact directly with leaders in the field of brain injury. This opportunity includes:

- Branding the meeting room
- Invitation in the participants' Congress bag
- Logo on the Congress website
- Acknowledgement in Congress Program

## HOSPITALITY SUITE

€ 1500 per day

*(Food & Beverage not included)*

Supporter will host and entertain their guests throughout the Congress and includes:

- Branding the hospitality suite
- Acknowledgement on signage outside suite
- Logo on the Congress website
- Acknowledgement in Congress Program

## SUPPORTED SOCIAL ACTIVITIES

IBIA has arranged a series of social activities and sight-seeing tours which are available for sponsorship. Please contact the Congress Secretariat for further details.

## SPEAKER SUPPORT

Organizations underwriting speakers will receive recognition on the website and all Congress materials.

Speakers from USA/ Latin America € 3000

Speakers from Europe € 2000

Speakers from Rest of the World € 2500

## STAND (EXHIBIT) SPACES

€ 325 per sqm

(naked space), min. 6 sqm

Exhibits will be located in Pestana Palace Carriage House (see cover of this brochure) and will be open daily from 09h30 until 18h30 on all Congress days. Stand location will depend on the date of your registration as an exhibitor. Fully equipped stands including flowers, telephone, chairs, tables, etc, can be rented through the Pestana Palace Hotel. All information regarding the installation and removal of the stands will be sent in due time to those companies registered for the Congress.

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## TERMS AND CONDITIONS

All rates are exclusive of VAT (21%)

All activities organized by companies involving participants at the Congress are to be decided on in consulting with both the Secretariat and the Scientific Committee.

A submitted reservation is binding on the sponsor pending its acceptance in writing or email confirmation by the organizer. Reservations can be cancelled within 30 days after the reservation is submitted. Within this period, only a written cancellation will be accepted and a cancellation fee of € 500 will be charged. Cancellations will not be accepted after 30 days.

Sponsoring companies will receive an invoice shortly after having made the reservations. All stands must be paid before the beginning of the congress. Construction of the stand will only be allowed if complete payment is received by the organization.

Distribution of drinks and meals must be in compliance with the rules of the Congress Hotel

Liability: in participating in the Congress as a sponsor, companies agree that neither the International Brain Injury Association, the Scientific Committee nor the secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurance and organization of their stand.

In case of dispute the parties agree to binding arbitration.



# Reservation Form

**YES! We wish to support the IBIA World Congress at the level marked below:**

- Platinum Support € 40000
- Gold Support € 20000
- Silver Support € 10000
- Welcome Reception € 20000
- Conference Banquet € 20000
- Poster Sessions € 10000
- Printed Advertisements:  Two page € 2000  Full page € 1250  Loose € 1000
- Congress Bags € 5000 (plus actual cost of bags)
- Symposia and Workshops € 5500
- Meet the Experts/ Breakfast Sessions. Please quote.
- Hospitality Suite € 1500 per day
- Sponsored Social Activities. Please quote.
- Speaker Sponsorship:  America € 3000  Europe € 2000  Rest of World € 2500
- Stand (Exhibit) Spaces € 325 per sqm

\_\_\_\_\_ sqm X € 325 = \_\_\_\_\_

TOTAL AMOUNT: \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Contact person \_\_\_\_\_

E-mail Address \_\_\_\_\_ Telephone \_\_\_\_\_

## PAYMENT INFORMATION

- Credit Card:  Amex  Visa  Mastercard

Card number \_\_\_\_\_ Exp. \_\_\_\_\_

- Please send bill

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