Exhibit & Support Prospectus

The International Brain Injury Association’s

Tenth World Congress on Brain Injury

San Francisco
March, 19-22
2014

Don’t miss this opportunity to be part of the most important brain injury event ever held in North America!

www.internationalbrain.org
The Tenth World Congress on Brain Injury

International Scientific Planning Committee

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Nathan Zasler, MD – United States of America

Local Scientific Planning Committee

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John Whyte, MD, PhD
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Meeting Venue

Hyatt Embarcadero Hotel
San Francisco, California
USA
Dear Colleagues,

The National and International Scientific Planning Committees invite you to attend the Tenth World Congress on Brain Injury, “Neurotrauma, Technology, and Neurorehabilitation,” in San Francisco, California on March 19 - 22, 2014. This biennial World Congress is the principal activity of the International Brain Injury Association and is unique in its international focus on transdisciplinary advances in the science, clinical aspects, and public policy issues of traumatic and other acquired brain injuries.

The scientific program will offer keynote and plenary addresses on the Congress theme by luminaries in the field. Congress participants will have opportunities to present their work and to learn about advances made by others in the science of brain injury and the care of persons and families affected by brain injuries through scientific poster and paper presentations, workshops, exhibitor demonstrations, candlelight sessions with international experts, as well as several exciting pre-conference symposia. The IBIA awards are presented during the congress, including the Jennett Plum Award for Clinical Achievement in the Field of Brain Injury Medicine, the Henry Stonnington Awards for best review articles in Brain Injury, the Young Investigator Award, the Lifetime Achievement Award, and the Car of the Year Award. The congress also provides an outstanding and unparalleled forum for networking and socialization with like-minded colleagues from around the world, and offers a host of exhibits by governmental, non-governmental, and private enterprises.

As the shimmering “City by the Bay,” San Francisco’s distinctive terrain – water on one side, hills on the other – leads to spectacular views and experiences that could only happen here. The city’s wide array of attractions, activities, and personality-infused neighborhoods appeal to visitors of all ages. There is easy access to San Francisco from Europe, Asia, Australia, South America and North America. Social events are available to Congress participants and their guests, through which the depth, breadth, and beauty of our host city and Northern California can be explored.

We hope to see you in San Francisco!

David Brian Arciniegas, MD
President, IBIA 2014 World Congress

Nathan Zasler, MD
Chairperson, IBIA
About IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care.

Today, IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, policy makers, consumers and others who work to improve outcomes and opportunities for persons with brain injury.

About The Tenth World Congress on Brain Injury

Held every two years, the IBIA World Congress is the largest gathering of multidisciplinary professionals working in the field of brain injury. Delegates are comprised of neurosurgeons, rehabilitation physicians, psychiatrists, psychologists, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers, legal professionals and all others active in the field of brain injury.

Over 1400 international delegates attended the last World Congress in 2012 in Edinburgh, Scotland. IBIA anticipates that the 2014 Congress will be even larger and will be the most well-attended brain injury conference ever held in North America.

As in years past, the World Congress will feature internationally recognized plenary speakers, accepted oral platform presentations and poster sessions. The aim of the Congress is to provide an opportunity for establishing collegial relationships with international professionals focused on the care and/or service of persons with acquired brain injury and/or the science of brain injury research. State of the art research will be presented dealing with brain injury, assessment and treatment. International priorities in the field of brain injury research will be discussed. Finally, the Congress will provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

About the Congress Venue

The Tenth World Congress on Brain Injury will be held in the culturally vibrant and exciting city of San Francisco.

San Francisco is often called “Everybody's Favorite City,” a title earned by its scenic beauty, cultural attractions, diverse communities, and world-class cuisine. Measuring 49 square miles, this very walk-able city is dotted with landmarks like the Golden Gate Bridge, cable cars, Alcatraz and the largest Chinatown in the United States. A stroll of the City’s streets can lead from Union Square to North Beach to Fisherman’s Wharf, with intriguing neighborhoods to explore at every turn. Views of the Pacific Ocean and San Francisco Bay are often laced with fog, creating a romantic mood in this most European of American cities.

The Hyatt Regency Embarcadero is a luxury waterfront hotel that is perfectly situated in the heart of the city. As a major transportation hub for public transportation, cable cars and ferries, the Hyatt Regency San Embarcadero offers much more than upscale charm. Along with its exciting downtown San Francisco location, guests will be rewarded with a dramatic atrium lobby, inspiring waterfront bay views and easy access to local attractions.

Support & Exhibit Opportunities

Your sponsorship and exhibit presence at the World Congress brings you face-to-face with the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment and rehabilitation. The IBIA World Congress presents a unique opportunity to promote your organization to this highly specialized group of professionals.

IBIA is pleased to offer a variety of support and exhibit opportunities with a range of price points to fit most any budget. Please review the opportunities in the pages that follow, and feel free to email mbell@internationalbrain.org, or call us at (713) 526-6900 with any questions you may have.
### CONGRESS SUPPORT LEVELS

The IBIA World Congress is the premier event for multidisciplinary professionals involved in the field of brain injury. Make a lasting impression with this highly dedicated group of specialists by becoming a Congress supporter.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>BRONZE ($5,000)</th>
<th>SILVER ($10,000)</th>
<th>GOLD ($20,000)</th>
<th>PLATINUM ($30,000)</th>
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<tbody>
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<td>On-site Signage</td>
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<td>Recognition in IBIA e-Newsletter</td>
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<td>Listing in Annual Meeting Program</td>
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<td>Access to Exclusive Meeting Opportunities</td>
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<td>2</td>
<td>4</td>
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<td>Acknowledgment at Award Ceremony</td>
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<td>Badge ribbons distinguishing support level</td>
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<td>Complimentary exhibit space</td>
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<td>Complimentary insert in registration bags</td>
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<td>On-site banner</td>
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<td>Preferred exhibit location</td>
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<td>Premium placement in all meeting materials</td>
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</table>
# Exclusive Congress Support Opportunities

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level Congress Supporters. Please see Appendix C for the Meeting Partner form.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WELCOME RECEPTION</strong></td>
<td>$20,000</td>
<td>The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will take place in the dramatic lobby of the Hyatt Hotel overlooking the waterfront.</td>
</tr>
<tr>
<td><strong>GALA BANQUET</strong></td>
<td>$20,000</td>
<td>The Gala Banquet is the social highlight of the meeting and will take place at the nearby event space, Sens. The Gala will attract over 600 registrants, and the supporter will be recognized throughout the event.</td>
</tr>
<tr>
<td><strong>INTERNET ACCESS</strong></td>
<td>$15,000</td>
<td>Always in demand, meeting attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting in signage and electronic communications.</td>
</tr>
<tr>
<td><strong>SYMPOSIA AND WORKSHOPS</strong></td>
<td>$10,000 EACH</td>
<td>Your company may compose its own branded satellite symposium, workshop or demonstration daily during designated time slots. These workshops will be announced in all official Congress printed materials. (Prior approval from IBIA required, see satellite request form)</td>
</tr>
<tr>
<td><strong>ON-SITE PROGRAM</strong></td>
<td>$10,000</td>
<td>Distributed to every attendee, the final meeting program contains meeting highlights, the schedule of events and other meeting information. Your logo and corporate advertisement will remind members of your contribution long after the meeting is over.</td>
</tr>
<tr>
<td><strong>MEET THE EXPERTS</strong></td>
<td>$10,000</td>
<td>The supporting company will underwrite the Candlelight Meet the Expert session. This popular evening gathering provides delegates with the opportunity to interact directly with key opinion leaders in the field of brain injury.</td>
</tr>
<tr>
<td><strong>TRAINEE REGISTRATIONS</strong></td>
<td>$10,000</td>
<td>Show your support of the next generation of brain injury professionals. A special ribbon with the supporter's name will be affixed to all trainee name badges.</td>
</tr>
<tr>
<td><strong>YOUNG INVESTIGATORS RECEPTION</strong></td>
<td>$10,000</td>
<td>This reception provides an excellent opportunity to encourage and nurture the next generation of brain injury professionals by supporting this special mentoring and educational event specifically for young investigators.</td>
</tr>
<tr>
<td><strong>BREAKFASTS (3)</strong></td>
<td>$7,500 EACH</td>
<td>Congress attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.</td>
</tr>
<tr>
<td><strong>REGISTRATION BAGS</strong></td>
<td>$7,500</td>
<td>In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.</td>
</tr>
<tr>
<td><strong>ATTENDEE DIRECTORY</strong></td>
<td>$5,000</td>
<td>Attendees will retain this useful resource long after the Congress is over. Your company logo will be featured on the front cover.</td>
</tr>
<tr>
<td><strong>POSTER SESSIONS (5)</strong></td>
<td>$5,000 EACH</td>
<td>Over 700 posters will be presented for viewing during five poster sessions held during the Congress. The supporter will be recognized throughout these informal, educational events.</td>
</tr>
<tr>
<td><strong>NECK LANYARDS</strong></td>
<td>$5,000</td>
<td>Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee. You company will be recognized throughout the Congress.</td>
</tr>
<tr>
<td><strong>HOSPITALITY SUITE</strong></td>
<td>$3,000 PER DAY</td>
<td>Supporter will host and entertain their guests throughout the Congress. Support includes: Branding the entry to the hospitality suite, acknowledgement on signage outside the suite.</td>
</tr>
</tbody>
</table>

**SUPPORTED SOCIAL ACTIVITIES**
**PRICES UPON REQUEST**

IBIA has arranged a series of social activities and sight-seeing tours which are available for sponsorship. Please contact the Congress Secretariat for further details.
WORLD CONGRESS SUPPORT FORM

YES! We wish to support IBIA’s Tenth World Congress at the level marked below:

☐ Platinum ($30,000)
☐ Gold ($20,000)
☐ Silver ($10,000)
☐ Bronze ($5,000)

☐ We also wish to reserve one of the following support opportunities:
  ☐ Welcome Reception $20,000
  ☐ Gala Banquet $20,000
  ☐ Internet Access $15,000
  ☐ On-site Program $10,000
  ☐ Meet the Experts $10,000
  ☐ Trainee Registrations $10,000
  ☐ Young Investigators Reception $10,000
  ☐ Breakfast $7,500 (each)
  ☐ Registration bags $7,500
  ☐ Attendee Directory $5,000
  ☐ Poster Session $5,000
  ☐ Neck Lanyards $5,000
  ☐ Hospitality Suite $3,000 (per day)

PAYMENT INFORMATION

☐ Enclosed is our check for $___________ to support the item(s) selected.

☐ Enclosed is our Purchase Order for $___________ to support the item selected.

☐ Please charge my credit card for $___________ as follows:
  ___ MasterCard    ___ Visa  ___ Amex   Card #:____________________________________ Exp. _____

In order to recognize your company as a Congress supporter, please provide the following information:

Company _________________________________________________________________________________
Street Address _________________________________________________________________________________
City ________________________________________________ Prov/State ________ Zip/Code_____________
Country____________________________________________________________________________________
Contact Name _________________________________________Title_________________________________
Phone _____________________________________________________________________________________
Email _____________________________________________________________________________________

RETURN BY FAX: (801) 421-0269  • RETURN BY MAIL:
IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA
QUESTIONS? CALL: (713) 526-6900  or email: congress@internationalbrain.org
Satellite/Workshop Symposium Request Form

Organizations wishing to hold a Satellite Symposium (or Workshop) during the Tenth World Congress are required to submit this Satellite Request Form and obtain approval from the Congress Scientific Committee.

Name ___________________________________ Title_________________________________________________

Company  ____________________________________________________________________________________

Street Address  _________________________________________________________________________________

City  __________________________________________ Prov/State ________  Zip/Code  _____________________

Country______________________________________________________________________________________

Phone _________________________________________ Email __________________________________________

Title of Planned Symposium _______________________________________________________________________

Brief description, topics to be discussed, proposed faculty (or attach one-page sheet)
_____________________________________________________________________________________________
_____________________________________________________________________________________________
_____________________________________________________________________________________________
_____________________________________________________________________________________________

SATELLITE ELIGIBILITY CRITERIA

The organization must:
• Fulfill funding obligations in advance of the meeting
• Hold IBIA harmless from any and all claims that may result from the meeting

The Symposium must:
• Provide high-quality scientific information for healthcare providers
• Offer balanced and objective information
• Provide non-duplicative information from the Congress scientific abstracts presentations

Scheduling and Location
Satellite symposia will be 1.5 hours in length. IBIA will assign satellites to appropriate meeting rooms within the hotel. IBIA will schedule satellites to ensure that they do not conflict with the scientific program sessions and satellites will not be scheduled during the Congress program sessions or organized events. No more than three (3) symposia will occur concurrently.

Promotion/Marketing
The satellite organizer is encouraged to promote and market their symposium to generate attendance. Approved satellites will be listed and included in the schedule of events on the IBIA website and in the on-site program. Organizers may also provide a one-page promotional flyer (at organizers cost) for inclusion in the delegate registration bags.

Satellite Fees
Satellite slots are 1.5 hours in length and are available for $10,000 per slot.

☐ Please reserve ______ satellite slots for my organization.

☐ I have read and agree to abide by the Satellite Eligibility Criteria above.

Signature __________________________________________ Printed name ______________________________________Date  ________________

Applications for Satellite Symposia and Workshops will be reviewed by IBIA.
Notification of acceptance or denial will be provided within two weeks of submission.

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IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (713) 526-6900 or email: congress@internationalbrain.org
COMPANY ____________________________________________________________________________________________
(as you wish it to appear on identification sign and listing)

We wish to reserve exhibit space at the Tenth World Congress as follows:

☐ End cap double booth with two registrations (limited availability): $6,500
☐ Standard 8 x 10’ booth with one registration: $2,650 each. Qty. _____
☐ Additional representative (limit of two additional registrants per booth): $350 each. Qty. _____

We wish to place an insert in the registration bags of the Tenth World Congress as follows:

☐ Supplied brochure or promotional item not to exceed 8.5 x 11”: $1,250

CONTACT PERSON: __________________________________________________________________________________
Phone: ______________________________________________________ Email ____________________________________

1st Exhibit Representative:
Name _______________________________________________________Title ______________________________________
Company ____________________________________________________________________________________________
Street Address _________________________________________________________________________________________
City __________________________ State ________ Zip __________________________
Phone_________________________ Email ________________________________

2nd Exhibit Representative at $350.00:
Name _______________________________________________________Title ________________________________

3rd Exhibit Representative at $350.00:
Name _______________________________________________________Title ________________________________

PAYMENT INFORMATION
☐ Enclosed is our check for $____________
☐ Please send invoice for $___________
☐ Please charge my credit card for $___________ as follows:
   ___ MasterCard    ___ Visa  ___ Amex   Card #:_________________________ Exp. ____

TERMS AND CONDITIONS
a) Exhibitor fee includes standard pipe and drape booth, skirted table and two chairs. Additional furnishings, labor, shipping costs, electrical needs, internet connections, etc., must be made with Alliance, the Congress contractor. A information packet from Alliance will be sent upon receipt of this form.

b) Checks should be made payable to IBIA. Exhibit space will not be assigned until full payment has been received. NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.

d) Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a $250.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.

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